

Zhejiang International Studies University

Study programs

Chinese Language program

Language of instruction : Chinese and English

Courses :

- Comprehensive Chinese
- Listening and Speaking
- Reading and Writing (depending on the level)
- One to One Language Drill
- Chinese Culture Course

DOING BUSINESS IN CHINA PROGRAM

Module of Business and Management

Courses:

- Issues in China's Economic Policy
- Business Planning and Process in China
- Small Business Management in China
- Market Development in China
- Practice of International Trade
- Business Taxation in China
- Corporation Financial Management in China
- Business Ethics
- HP Management of Small Business in China
- China's Foreign Trade Laws and Regulations
- Introduction to Chinese Business Laws
- Practice of E-Commerce
- Customs Clearance Procedures
- (in international trade Tariff Zones in Zhejiang Province)

Module of Cross-Cultures

Courses:

- Introduction to China's Society and Cultures

- Cultural Diversity and Cultural Localization
- Interpersonal Relationship Issues in China
- Chinese Business Cultures and Etiquettes
- Public Relations in Business
- Management Communication in China
- Intercultural Business Communication
- Business Negotiations in China
- Chinese Corporate Culture